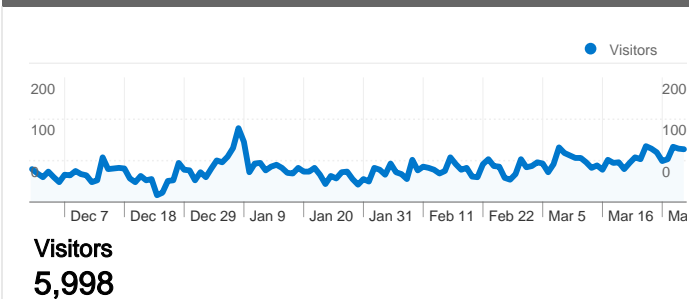


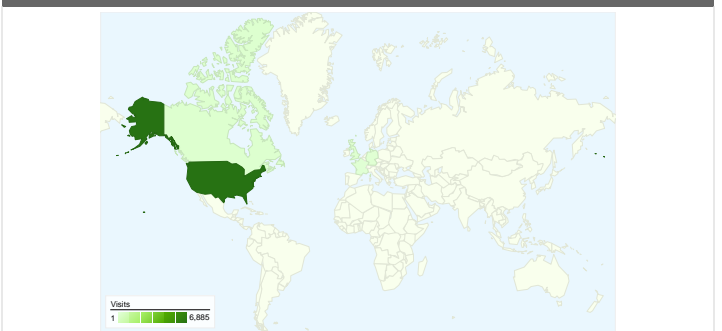
Site Usage

7,318 Visits
50.96% Bounce Rate
30,587 Pageviews
00:02:55 Avg. Time on Site
4.18 Pages/Visit
79.52% % New Visits

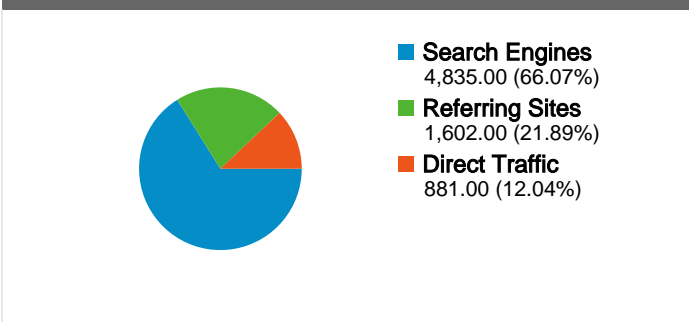
Visitors Overview



Map Overlay

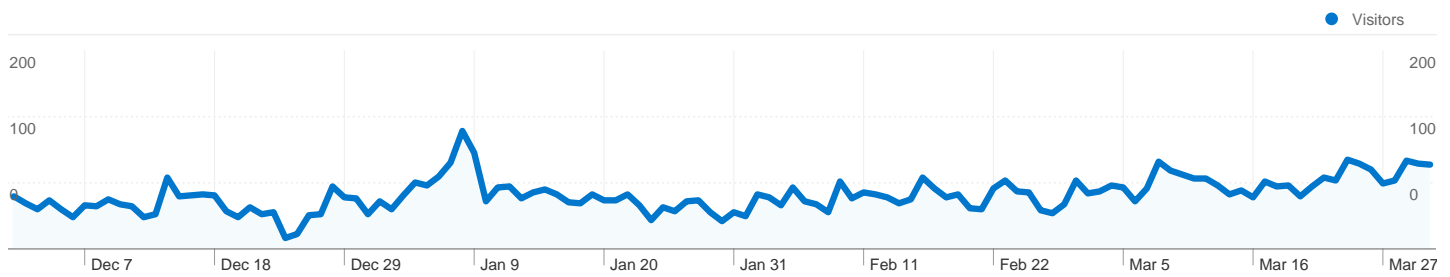


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/cake/	5,055	16.53%
/cake/majorcategories/browse/4	887	2.90%
/cake/events/browse	777	2.54%
/cake/lodgings/type/3	614	2.01%
/cake/attractions/adventuremap	593	1.94%




5,998 people visited this site


 **7,318 Visits**


 **5,998 Absolute Unique Visitors**

 **30,587 Pageviews**

 **4.18 Average Pageviews**

 **00:02:55 Time on Site**

 **50.96% Bounce Rate**

 **79.52% New Visits**

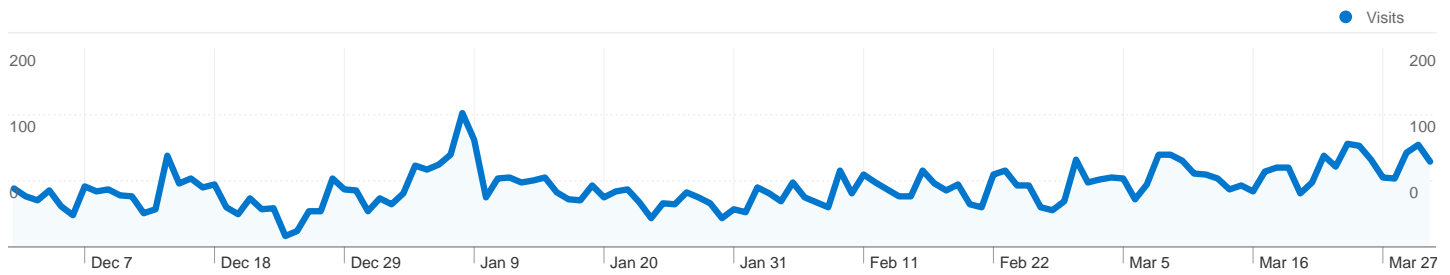
Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Internet Explorer	5,221	71.34%	Cable	2,289	31.28%
Firefox	1,325	18.11%	Unknown	1,942	26.54%
Safari	459	6.27%	DSL	1,776	24.27%
Chrome	233	3.18%	T1	1,152	15.74%
Mozilla	32	0.44%	Dialup	114	1.56%

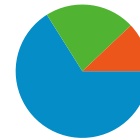
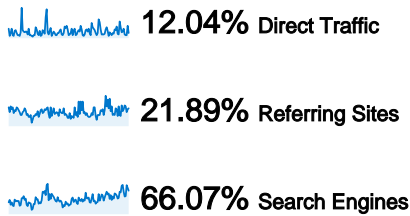
Traffic Sources Overview

Dec 1, 2009 - Mar 31, 2010

Comparing to: Site



All traffic sources sent a total of 7,318 visits



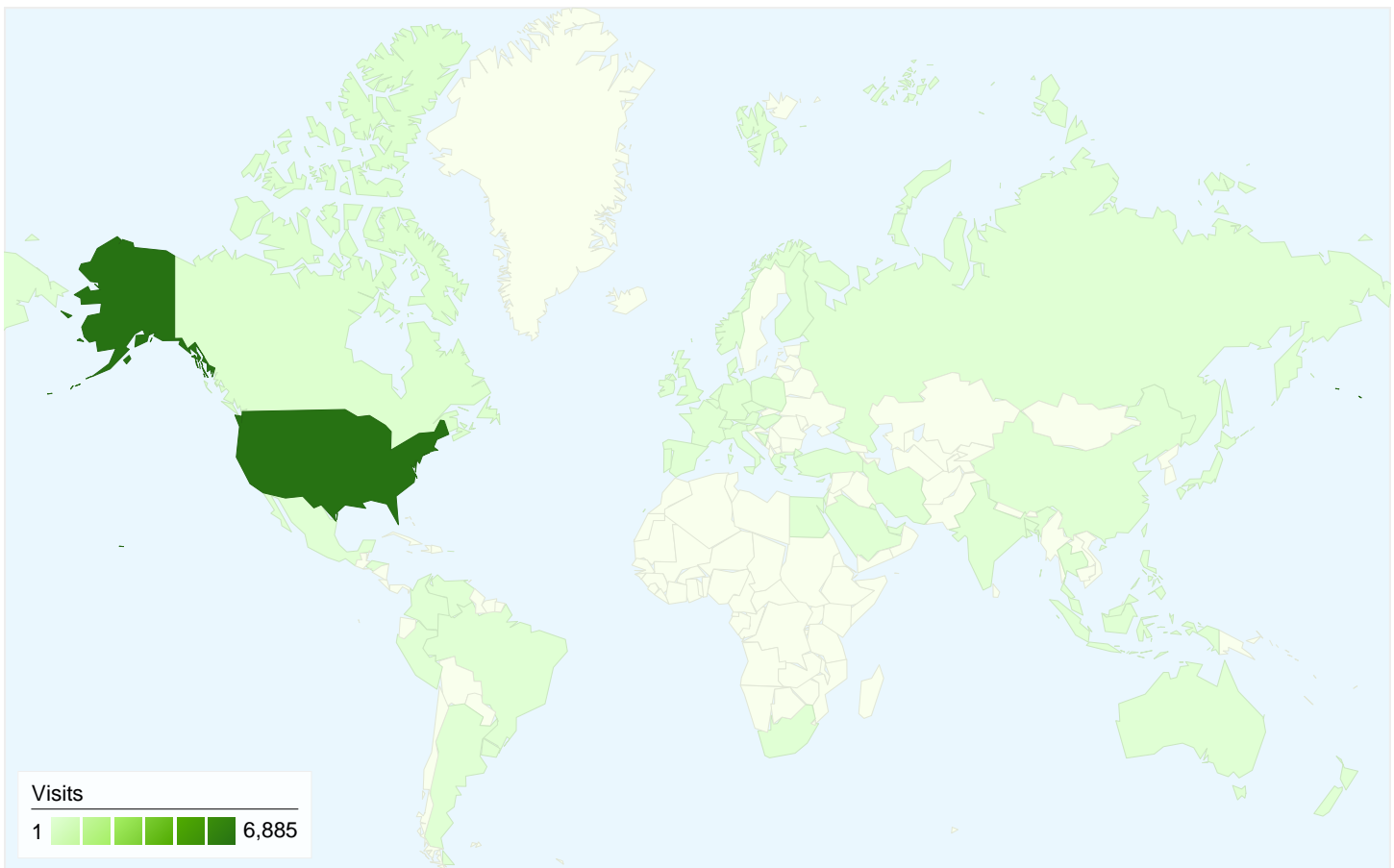
■ Search Engines
4,835.00 (66.07%)

■ Referring Sites
1,602.00 (21.89%)

■ Direct Traffic
881.00 (12.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,342	45.67%	magic valley bed & breakfast	193	3.99%
bing (organic)	955	13.05%	arts in the park in shoshone	114	2.36%
(direct) ((none))	881	12.04%	southern idaho tourism	97	2.01%
tfid.org (referral)	599	8.19%	southern idaho	81	1.68%
yahoo (organic)	397	5.42%	things to do in southern idaho	80	1.65%

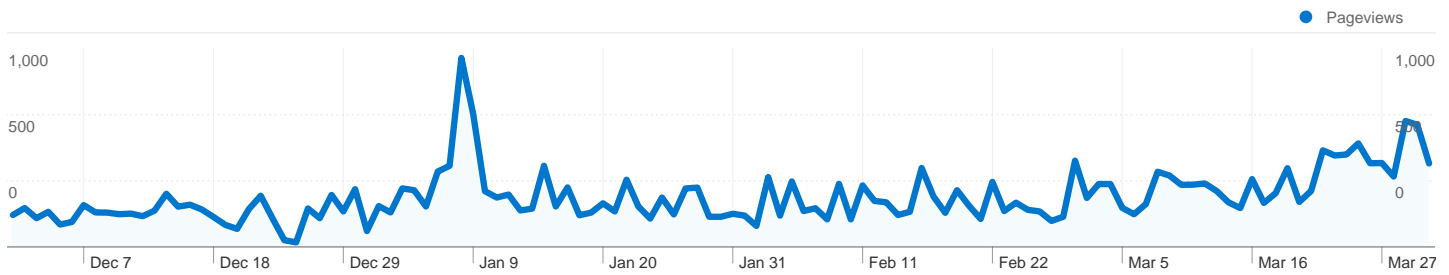


7,318 visits came from 55 countries/territories

Site Usage

Visits 7,318 % of Site Total: 100.00%		Pages/Visit 4.18 Site Avg: 4.18 (0.00%)		Avg. Time on Site 00:02:55 Site Avg: 00:02:55 (0.00%)		% New Visits 79.58% Site Avg: 79.52% (0.09%)		Bounce Rate 50.96% Site Avg: 50.96% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			6,885	4.21	00:02:57	78.84%		51.17%	
Canada			121	4.41	00:01:47	92.56%		39.67%	
United Kingdom			87	3.78	00:01:55	79.31%		43.68%	
Germany			31	3.77	00:02:19	100.00%		54.84%	
France			21	3.52	00:02:40	90.48%		42.86%	
Australia			20	5.35	00:09:03	100.00%		30.00%	
Netherlands			10	4.70	00:04:20	100.00%		20.00%	
India			10	1.40	00:00:07	90.00%		90.00%	
Belgium			8	7.38	00:02:43	87.50%		50.00%	

Philippines	8	1.12	00:00:12	100.00%	87.50%
1 - 10 of 55					



Pages on this site were viewed a total of 30,587 times

 30,587 Pageviews

 20,199 Unique Views

 50.96% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/cake/	5,055	16.53%
/cake/majorcategories/browse/4	887	2.90%
/cake/events/browse	777	2.54%
/cake/lodgings/type/3	614	2.01%
/cake/attractions/adventuremap	593	1.94%